



AIUTA CHI SI RADE

**PRORASO**

PRORASO - FIRENZE



The first product in the Proraso range, the one that made it so popular amongst Italian barbers and men! Proraso's pre-shave cream has a particularly thick, concentrated texture. This means it prepares the stubble and makes the skin elastic, ready for a problem-free shave.

It's cooling ingredients give a stunningly fresh effect that will tone your skin, and wake you up!

EUCALYPTUS OIL: toning, purifying effect

MENTHOL: refreshes and revitalises

For every kind of beard and normal skin



No Parabens, No Silicons, No Mineral Oils, No Artificial Colors

*Ludovico Mantelli*



Still made today in accordance with the rigorous, hot soap-making process, which transforms the natural ingredients into a very fine soap. The traditional, vegetable stearin-based formula is enriched with natural ingredients which make it particularly concentrated and rich. Formulated with GLYCERINE to make the blade glide smoothly and reduce razor burn and rashes.

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*Luigi Manteo*



Still made following the hot soap making process, it is left to mature for 10 days in small production batches for ten days. After this period, the soap is more concentrated and ready to be poured into the bowl.

EUCALYPTUS OIL: toning, purifying effect

MENTHOL: refreshes and revitalises

For every kind of beard and normal skin



Must be used with a brush



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*Ludovico Mantelli*



A rich, thick foam for an excellent shave that is also quick and easy.

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*Luigi Mario Mantelli*





Proraso aftershave LOTION is traditionally formulated from a selection of fresh, natural ingredients to make it particularly cooling and toning. Added WITCH HAZEL reduces rashes and razor burn. A pleasant daily habit to complete the shaving ritual.

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MENTHOL: refreshes and revitalises

For every kind of beard and normal skin



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*Luigi Mario Mantelli*



Proraso's pre-shave cream has a particularly thick, concentrated texture. It softens the beard, protects sensitive skin and helps the razor to slide smoothly over the skin avoiding damage and irritation.

OATMEAL EXTRACT: moisturising and soothing effect, it will not disturb the skin's pH.  
GREEN TEA: a natural antioxidant rich in polyphenols and minerals.

Anti Irritation, for sensitive skin



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*Ludovico Mantelli*



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GREEN TEA: a natural antioxidant rich in polyphenols and minerals.

For every kind of beard and normal skin



Must be used with a brush

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*Luca Vico Martelli*





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OATMEAL EXTRACT: moisturising and soothing effect, it will not disturb the skin's pH.

GREEN TEA: a natural antioxidant rich in polyphenols and minerals.

For every kind of beard and normal skin



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*Ludovico Mantelli*



Proraso Liquid Aftershave Cream give immediate relief to irritated or sensitive skin. Its alcohol-free formula combines the benefits of a balsam, which prevents razor burn, with that of a cream, which moisturises and protects. Also enriched with VITAMIN E, which has an anti-free radicals effect and leaves the skin looking younger.

OATMEAL EXTRACT: moisturising and soothing effect, it will not disturb the skin's pH.

GREEN TEA: a natural antioxidant rich in polyphenols and minerals.

For every kind of beard and normal skin



No Parabens, No Silicons, No Mineral Oils, No Artificial Colors

*Luigi Martelli*



Still made today in accordance with the rigorous, hot soap-making process, which transforms the natural ingredients into a very fine soap. The traditional, vegetable stearin-based formula is enriched with natural ingredients which make it particularly concentrated and rich. Its formula with nourishing natural active ingredients regenerates dry skin and soften even the toughest beard.

SHEA BUTTER: keeps the skin soft and elastic.

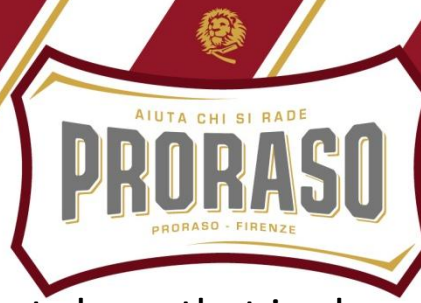
SANDAL OIL: has a calming, anti-inflammatory effect.

For Coarse beards and dry skin



No Parabens, No Silicons, No Mineral Oils, No Artificial Colors

*Ludovico Mantella*



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For Coarse beards and dry skin



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*Ludovico Mantelli*



	Cod	Description	ml	n. x box	EAN
	401940	PRORASO PRESHAVE CREAM REFRESH	100	x6	8004395001019
	401941	PRORASO PRESHAVE CREAM SENSITIVE	100	x6	8004395000036
	401950	PRORASO SHAVECREAM TUBE REFRESH	150	x6	8004395001118
	401952	PRORASO SHAVECREAM TUBE NOURISH	150	x6	8004395001095
	401960	PRORASO SHAVE SOAP JAR REFRESH	150	x6	8004395001149
	401961	PRORASO SHAVE SOAP JAR SENSITIVE	150	x6	8004395001682
	401970	PRORASO SHAVE FOAM REFRESH	300	x6	8004395019700
	401971	PRORASO SHAVE FOAM SENSITIVE	300	x6	8004395001941
	401972	PRORASO SHAVE FOAM NOURISH	300	x6	8004395001897
	401980	PRORASO AFTERSHAVE LOTION REFRESH	100	x6	8004395001064
	401981	PRORASO AFTERSHAVE BALM SENSITIVE	100	x6	8004395001071